



PAYMENTS AS A LIFELINE

COALITION

**DELIVER DISASTER & AID
FUNDS DIRECTLY TO
PEOPLE - FAST, SECURE
AND CONTROLLED FOR
WASTE, FRAUD AND
ABUSE.**

about the network

The PaaL Coalition



PaaL is a coalition of top payments companies from the full value chain - an interface into existing PPP* disaster preparation, response and recovery efforts. With technology to access funds as easily as a MasterCard card, wearable, or app.

PaaL focuses on processes; best practices; a code of ethics; exceptions to current banking or card rules; leading anti-money laundering and anti-fraud tech; integration across different local/regional/national efforts (e.g., corporations, government, NGO's, foundations, charities, insurance, etc.).

PaaL interfaces with existing PPP disaster & aid efforts for a powerful informed collaboration across local/regional/national financial disaster responses - ready to deliver funds into people's hands fast, controlled, secured.

*PPP = Public Private Partnerships

Get in Touch:
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**Payments
as a Lifeline**

PaaL is for the people.

who needs our services?

PEOPLE & SMALL BUSINESSES

Consumers and small businesses need access to funds to protect their families and employees, and access key infrastructure to start the recovery of their homes and businesses.

Gain access to aid funds quickly, and safely, including by Underbanked people. Secure in knowing if a card is lost or stolen, the funds can be replaced



PaaL partners.

PAAL Partners are top financial services companies dedicated to the humanitarian aid field. PaaL payments platforms are architected to help transform the humanitarian financial aid industry, through collaboration, and advanced processes and technology.

They enable the Funder* to control how their funds can be spent. PaaL Partners are dedicated to the speed, responsibility and sensitivity needed to serve people in need, and the Funders who support them

**Funders = charities, foundations, government and corporates seeking to deliver funds to people and SMBs.*

PaaL is built to help.

who needs our services?

GOVERNMENT, CHARITIES AND FOUNDATIONS

PaaL develops the tools, rules, best practices, and connectivity to PPP* disaster efforts, across corporates, charities, foundations, and government.

Funds are delivered quickly, directly into the hands of those in need, *and only them*. Controlled for spend, fraud and abuse, and with automatic accounting all spend

**PPP = Public Private Partnership*

