

# Benefits for all: People & Communities, Foundations/Charities, Government, and the Financial Services Industry

- **For those in financial services**, this is a large new “emerging market” currently painfully underserved, with a large percent of the spend at retail sites fueling faster stronger local community rebuild.
- **For government and not-for-profits**, this is a platform to support the delivery of funds to the target populations. Funds controlled for spend, fraud, and abuse, with accounting of every dime spend – and reducing criminals entering communities to gain access to these funds.
- **For communities and government** seeking to assure a well-prepared response and recovery plan, this adds a capability to deliver funds to help rebuild homes, businesses, and community – quickly/securely with fully automatic accounting.
- **For consumers, families, and small businesses**, PaaL provides a true lifeline receipt of funds – from not-for-profits and government organizations – fast, secure, and providing a dignity and control to enable them to buy for their specific needs.

**For all**, PaaL is driving an organized, collaborated central effort across the financial services industry, charities/foundations, government, and PPPs. A collaboration to deliver a multiplier effect – in delivering *funds* to people to rebuild lives and communities after a disaster. Funds for spend in their local businesses and funds controlled for waste, fraud, and abuse – to the benefit of all.